

HBD ARMY

WELCOME TO THE HOT BOX ARMY, RECRUIT!!

Welcome to the HBD Army, the frontline troops of Hot Box Direct! We're thrilled to introduce our brand ambassador program, designed to celebrate our most dedicated fans and supporters!

As a brand ambassador, you'll have the opportunity to earn points by completing various tasks and spreading the word about Hot Box Direct across your social networks. These points can then be exchanged for exclusive discounts (and more!) on your next delivery order. Join us in revolutionizing the cannabis delivery experience and become a vital part of the HBD Army today!

POINTS/TASKS BREAKDOWN:

INSTAGRAM: Earn 100 points by posting an Instagram story wearing Hot Box apparel.

YARD SIGNS: Receive 500 points for displaying a Hot Box Direct yard sign in front of your place, with an additional 500 points if it remains up for two weeks (verified by our driver).

PRODUCT REVIEW VIDEO: Share a 1-minute review of a Hot Box product on Instagram to earn 1,000 points.

EVENT ASSISTANCE: Volunteer at a Hot Box Direct event as part of our street team for the day and earn 2,500 points. Volunteers also receive promotional items and can participate in smoke sessions with the gang throughout the day.

VEHICLE WRAP: Wrap your vehicle with an official Hot Box Direct car wrap and earn 5,000 points!

NOTE: Be sure to use the hashtag #HBDArmy when making your online posts!



POINTS/TASKS BREAKDOWN CONTINUED:

After completing any of the tasks, send proof to Betty@HotBoxRoc.com to earn points. These points will be added to your Hot Box profile, where you can track progress and earn rewards. Redeem your points for a discount coupon on your next delivery, just like our loyalty rewards points – but with bigger discounts!

Now that you're familiar with ways to earn points, let's dive into our participation rules...

KEEPING HOT BOX POSITIVE:

As a member of the HBD Army, it's crucial to uphold the values and standards of Hot Box Direct. Our "Keeping Hot Box Positive" code of conduct serves as a guide to ensure that every ambassador represents our brand with integrity and positivity.

RESPECTFUL REPRESENTATION: Portray Hot Box Direct in a positive light in all your interactions and content creation. Avoid language or imagery that could be offensive or inappropriate.

AUTHENTICITY MATTERS: Share genuine experiences and reviews of our products and services. Build trust with your audience by being honest and transparent.

MINDFUL POSTING: Refrain from posting stickers or promotional material on private property. Prioritize safety when completing HBD Army tasks, especially in public spaces or events.

PROFESSIONALISM IN VIDEOS: Maintain professionalism in all video content. Avoid activities that could reflect negatively on Hot Box Direct or the HBD Army.

COMMUNITY ENGAGEMENT: Participate actively in Hot Box Direct events and community initiatives. Your support helps us create memorable experiences for our customers.

LEGAL COMPLIANCE: Adhere to all local laws and regulations regarding the promotion of cannabis products. Ensure that your content complies with applicable guidelines to avoid legal issues.

POSITIVE VIBES ONLY: Spread positivity and goodwill as a representative of Hot Box Direct. Your energy contributes to creating a welcoming and inclusive community.

IN CLOSING:

Violating the "Keeping Hot Box Positive" code of conduct undermines our values and the cannabis community. Breaches will lead to an immediate review and possible removal from the HBD Army program.

Joining the HBD Army isn't just about earning rewards; it's about being part of a passionate community dedicated to spreading positivity and celebrating the Hot Box Direct experience. Together, we'll continue to elevate the cannabis delivery industry and provide exceptional service to our customers.

Let's march forward, united as the HBD Army – and make every Hot Box Direct order a memorable one!

